

CHUNKY MOVE

MAXIMISED BY CHUNKY MOVE INFORMATION PACK

INTRODUCTION

This kit is designed to provide you with information about the *Maximised by Chunky Move* program.

If you are interested in having your project maximised, please find attached a proposal form.

Please let us know if you have any feedback on this information kit.

Chunky Move
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Victoria 3006

Tel: (03) 9645 5188
Fax: (03) 9645 5199
Web: www.chunkymove.com

Hours of business: 9:00am – 5:30pm

Contact: Hillary Coyne, Business and Program Manager
hillary@chunkymove.com.au

BACKGROUND

Chunky Move redefines what is or what can be contemporary dance within an ever-evolving Australian culture and seeks to reach a wide and varied audience with its work.

Over the past ten years Chunky Move has created an impressive body of work, much of which has been seen right across Australia and internationally. Through the use of unexpected venues and by placing dance in unusual contexts it has not only reshaped the way dance is seen but has presented dance to new audiences.

Chunky Move's non-performance based programs are an equally important part of the company's operations and have cemented Chunky Move's position as a central point of dance in Melbourne and Australia. *Maximised by Chunky Move* is a curated dance support initiative that aims to alleviate the producing pressures often experienced by independent artists and foster the breadth and diversity of Australian dance artists. Launched in August, 2002, Maximised provides on a no-cost basis, access to rehearsal space and general administration support to individual dance artists and project-based dance companies.

Chunky Move has been pleased to be able to offer in-kind support to Victorian and interstate emerging and established dance practitioners where possible. The following projects and artists have been *Maximised by Chunky Move* in the recent past:

2010

Carlee Mellow
Robin Fox
Nick Roux and Kristy Ayre
Matthew Day
Jacob Boehme
Tim Darbyshire

2009

Clare Dyson
Rogue
Gareth Hart
Natalie Cursio/Shannon Bott
Shelley Lasica
Sioban Murphy
Angus Cerini

2008

Frances d'Ath
Jo Lloyd
Aimee Smith
Ingrid Weisfelt and Vincent Crowley
Luke George

Rogue
Gala Mooby
Phillip Adams- BalletLab

2007

Simon Ellis
Luke George
Antony Hamilton
John Jasperse
Emily Fernandez
Tracie Mitchell
Phillip Adms- BalletLab
Angus Cerini

2006

Fiona Cameron
Julia Robinson
Phoebe Robinson
Ingrid Weisfelt and Vincent Crowley
Natalie Cursio
Rosie Hind (Kota Yamazaki + Lucy Guerin)
Simon Ellis

2005

Natalie Cursio
Antony Hamilton
Jo Lloyd
Ivan Thorley
Adam Wheeler
Carlee Mellow
Julia Robinson
Fiona Cameron
Jason Sweeny
Helen Sky

2004

Frances d'Ath
BalletLab (Phillip Adams and Rebecca Hilton)
Shelley Lasica
Tracie Mitchell
Fiona Cameron
Julia Robinson
Phoebe Robinson

GENERAL INFORMATION

Who can be *Maximised* by Chunky Move?

People wanting to be *Maximised* must be professional independent choreographers/dancers (or dance practitioners) whose work demonstrates an engagement with and relevance to contemporary culture. The program is open to all Australian dance artists, not just Victorian choreographers.

What is in-kind support?

In-kind support includes services and equipment that you receive for the project, free of charge, which you would normally have to pay for.

What can Chunky Move offer?

Chunky Move offers access to rehearsal space and general administration support to *Maximised* projects. Chunky Move has two wonderful studios that can be used by *Maximised* artists, Mon-Fri during office hours, for up to 4 weeks full time (depending on the Company's own programming priorities and resources). All choreographers *Maximised* by Chunky Move are encouraged to include a public outcome at the completion of their *Maximised* period, which can range from an intimate showing to a larger event. *Maximised* artists also have access to the morning Advanced Classes for a reduced rate of \$9 per class during the period they are being *Maximised*.

Are there any minimum payment requirements for the performers I work with?

It is Chunky Move policy that in order for a project to be *Maximised* it must be financially supported ie government or philanthropic support. All *Maximised* artists are obliged to pay themselves and their Artists for the work they do on the project. Performers should be paid the Award rates of pay (from the Dance Company Award) for their project. For the current Award rates, please contact the Media Entertainment & Arts Alliance (Tel: 03 9691 7100). Creatives should be paid a negotiated fee.

Can I get a letter of support from Chunky Move for funding submissions?

It is Chunky Move's policy not to provide letters of support to accompany funding submissions.

Is my project covered by Chunky Move's insurance?

If your project is *Maximised* by Chunky Move, it will generally not be covered by Chunky Move's business insurance, however this should also be confirmed on a case-by-case basis. You can find out more information about public liability insurance on this website www.communityinsurance.com.au

Can Chunky Move provide substantial support for my project?

Chunky Move is not a funding body. The frequency and nature of support offered is dependent on Chunky Move's own artistic program of tours, shows, workshops, classes, and so on. If you require a substantial level of support (and/or cash support) you should apply directly to a funding body, council, trust or foundation (see below).

Which organisations can I apply to for funding?

- Local Government: Melbourne City Council – www.melbourne.vic.gov.au/
- State Government: Arts Victoria – www.arts.vic.gov.au
- Federal Government: Australia Council – www.ozco.gov.au
- There are also many foundations and trusts that can be applied to. For more information about trusts in Australia contact Philanthropy Australia – www.philanthropy.org.au

Where can I go for more information about producing, presenting and promoting my work?

- Federal Government: Australia Council – www.ozco.gov.au
- State Government: Arts Victoria – www.arts.vic.gov.au
- Australian Business Arts Foundation – www.abaf.org.au
- Fuel4arts – www.fuel4arts.com.au

Where can I go for more information about securing sponsorship for my work?

- Australian Business Arts Foundation – www.abaf.org.au

SUBMITTING A PROPOSAL

I'm interested in being *Maximised by Chunky Move*, should I talk to anyone about my project before I submit a proposal?

If you are interested in being *Maximised* please contact Hillary Coyne, Business and Program Manager (hillary@chunkymove.com.au) before submitting your application. Then you can complete and submit the attached proposal form.

What is the deadline for proposals?

There is no deadline; proposals can be submitted at any time.

What kinds of information should I include about the project?

- Project description – outline, timeframe, cast, crew, venue, promotional ideas, audience, budget
- Funding – details of any other funding sought and budget for this project
- Personnel – who is involved in the project and what they will be doing

In your project budget (please see example in the proposal form), please ensure that you include your performer's wages in your expenditure.

What kind of support material should I include in my proposal?

We ask you to include a copy of your CV and the other artists involved in the project (shorter bios are also applicable). Letters of support or references, relevant to your project, are also encouraged.

It is also optional to include any support material that may assist your proposal, such as a DVD, or any relevant press clippings, reviews or promotional material, like fliers.

When can I get my support material back?

You can collect your support material from Chunky Move after receiving confirmation from Chunky Move about the outcome of your project proposal. You should contact Prue Beal (stephanie@chunkymove.com.au) before coming in to collect your materials. If you do not wish to get the support material back, please make a note of this on your application. Please do not send original copies of your work.

REVIEW PROCESS

How are *Maximised* proposals reviewed?

On receipt of your *Maximised* proposal form, a group of Chunky Move staff members, including Artistic Director Gideon Obarzanek, and the Executive Producer will review the proposal on an artistic, logistic, financial and technical basis. Your proposal will be considered within the parameters of the company's programming and resources. All proposals reviewed will be treated in the strictest confidence by Chunky Move staff.

If my project fulfils all the guidelines, can I assume that I will be *Maximised*?

Chunky Move aims to support up to ten *Maximised* projects per year. Please note that this is always contingent on the Company's artistic program and that not all requests to be *Maximised* can be supported.

How long does the review period take?

Chunky Move will respond to your application at the earliest possible opportunity. Due to the varied nature of our programming this period can vary considerably according to the time of year your proposal is submitted.

NOTIFICATION PROCESS

How will I be notified?

You will receive an email of response from Chunky Move approximately two (2) weeks after receiving your proposal. Chunky Move staff cannot advise on the outcome of proposals prior to this time.

If my *Maximised* project is approved, what is the next step?

If your proposal is approved, Prue Beal (Office and Program Coordinator) will discuss the levels of support you have requested for your *Maximised* project. This first step in the notification process does not automatically guarantee that all your requests for support can be given.

If my *Maximise* project is approved will I be sent any information?

Once the levels of support that Chunky Move can provide have been agreed to, you will be sent a *Maximised* Agreement.

MAXIMISEE'S OBLIGATIONS

If my *Maximise* project is approved, do I have any obligations to Chunky Move?

If your *Maximise* proposal is approved, there are certain obligations that a Maximisee must agree to fulfil, as per the terms and conditions outlined in the Agreement. Some of these obligations are highlighted below:

- You must conduct an *In House* event for Chunky Move eg. a showing or open rehearsal based on your work. *In House* is a programming initiative introduced by Chunky Move to develop the Company's two dance studios as a vibrant hub for dance activity in Melbourne. Your *In House* event should be discussed with Prue Beal during the course of your *Maximised* project.
- You must complete a short acquittal report at the completion of your project for Chunky Move's funding reports.
- You must acknowledge Chunky Move's support as advised on all promotional material relating to the project including but not limited to postcards, posters, programs, invitations, websites, newsletters, and e-fliers. The Company has devised a standard acknowledgment for *Maximised* projects.
- Maximisees are requested to provide Chunky Move with a number of invitations to their opening night for distribution to Chunky Move's board members and key sponsors, as negotiated with the Marketing & Development Manager.